

## FIRST LIGHT VIDEO PUBLISHING

### F1178DVD MIKE FENTON'S ACTORS WORKSHOP

#### **Mike Fenton's Actor's Bible: A-Z for Aspiring Actors**

Mike Fenton, co-founder of CSA (Casting Society of America) and renowned casting director of titles such as *The Godfather II*, *Poltergeist*, *Back to the Future I, II & III*, *Total Recall*, *E.T.* and over 200 more, announces the release of his newest project, titled **MIKE FENTON'S Actors Workshop**. This 4 DVD/VHS, 5 ½ hour long "video Bible" for Actors is the A-Z on everything you need to know to make it in Hollywood.

Mike Fenton brings his more than thirty-five years of casting and entertainment industry experience to the table to cover in depth, topics such as *Entertainment Business Primer*, *Resumes*, *Headshots*, *Video Demo Reels*, *Managers*, *Agents*, *Auditions*, and much more. The project brought together forty aspiring actors on a sound stage for a month; the resulting lecture, Q & A, and scene work are the most comprehensive of their type and **MIKE FENTON'S Actors Workshop** stands to serve as the preeminent learning tool on the shelf for anyone interested in the entertainment industry.

This ground breaking project is also produced by legendary agent/producer **Rowland Perkins** (the Founding President of CAA). Perkins says "I have learned in my many years in the business that far too many actors simply do not know or understand the business of the business. They don't know how to get the job- so in producing this project we really wanted to create a tool that would stand the test of time, a video bible for actors...this project is everything our whole team hoped it would be."

#### **"A must see for anyone that aspires to be an actor!"**

- FRANK MARSHALL: Director, Producer; Signs, The Sixth Sense, Raiders of the Lost Ark, Back to the Future

#### **"Mike Fenton is the definitive authority on what it takes to get the job. No actor should miss what he has to say!"**

- KATHLEEN KENNEDY: Legendary Producers of E.T., Jurassic Park, Shindler's List, A.I.

#### **"Mike Fenton is one of the most knowledgeable Casting Directors in the film industry!"**

- RICK NICITA: Chairman of CAA (Creative Artist Agency); the world's most prestigious Talent Agency

**"Mike Fenton is the right man to offer straight talk to aspiring actors about how to get started in Hollywood and how to navigate the business end of show business!"**

- LEONARD MALTIN: one of the country's most recognized and respected film critics

**"Mike is legendary...Casting Director Extraordinaire"**  
E! Entertainment Television

Learn from the **EXPERT** who for over a decade cast 50% of all motion pictures in Hollywood! That's over 250 motion pictures... ..And as we speak is casting with the legendary Sydney Pollack!

Have your HOLLYWOOD career jump started by an EXPERT...the only casting director to work with every MAJOR DIRECTOR in Hollywood. He has cast for Steven Spielberg, George Lucas, Roman Polanski, Ridley Scott, Robert Zemeckis, Francis Ford Coppola, Sydney Pollack, Stanley Kubrick, Mel Brooks and many others. To get the legendary Mr. Fenton's help...[www.mikefenton.com](http://www.mikefenton.com)

Take an inside look with the **ULTIMATE INSIDER** as his unique style of honesty, candor and truthfulness exposes a number of **insider secrets to success in Hollywood.**

- ❑ Hear some of the most interesting, never before told stories about some of your favorite celebrities ranging from Steven Spielberg to Arnold Schwarzenegger to Halle Berry.
- ❑ Take this one-of-a-kind, intimate look into the auditioning process as a diverse group of aspiring young actors strive to do the perfect audition for Mike. This quasi-reality approach is both extremely entertaining and educational.
- ❑ Get the answers to hundreds of question. Some highlights are:
  - 1) HOW HOLLYWOOD WORKS
  - 2) HOLLYWOOD ETIQUETTE
  - 3) How to avoid CAREER DETRIMENTAL MISTAKES, and what are the most common mistakes actors make
  - 4) RESUMES - What every actor needs to know about their resume. Learn how to create the industry standard CSA resume
  - 5) HEADSHOTS - Making your headshot land you an audition
  - 6) Making your VIDEO DEMO REELS Effective - What to do and What not to do
  - 7) AGENTS - How do I get one?
  - 8) MANAGERS - Do I need to get one and what they can do for me?
  - 9) Auditions, Cold Readings, Showcases and Generals – How do I get the Job?
  - 10)AUDITIONING TECHNIQUES that will get you work

11)Through real auditions Mike illustrates and provides tools to increase  
an actors chance to get the job.  
AND MUCH MUCH MORE...

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